

things in the world and one of the most natural things of the world that has been brought to the greatest perfection, and it offers a greater range for enjoyment and appreciation than, possibly, any other purely sensory thing. ??

Ernest Hemingway





Wine. It doesn't matter if you see your glass as half full or half empty, there's always room for more wine.

For those of us who take more of an interest in the wine we enjoy, it's nice to have a little more choice than just 'the Chablis', for example. Would we prefer the savoury aromas found in a Gevrey-Chambertin or maybe the animal and vegetal characteristics of a Californian Pinot Noir?

Perhaps your meal would lend itself to intense red berry fruits or more to a wine with fewer tannins and higher acidity. Buy them all, keep them all, enjoy them all - that's clearly the answer. But where do you keep them? This is where we come in.

At Spiral Cellars, we understand the real value of wine. How it creates stories, marks special occasions and helps us get together with friends and family. Cellaring is more than just wine storage – it's the freedom to choose the right wine for the right occasion. A Spiral Cellar creates the space to deliver that freedom.

Let us introduce ourselves...

With a pedigree of 35 years of knowledge and expertise under our belts, we've rather got the hang of creating exceptional wine cellars.

We're passionate about giving you the perfect cellar experience, whether that's one of our eponymous Spiral Cellars, a state-of-the-art wine wall or a luxurious tailored walk-in wine room.

Having created more than 3,000 wine cellars in the UK and many others around the world, we can quietly boast of being the world's leading purveyor of luxury wine storage.



The benefits of home cellaring

A Spiral Cellar is the perfect means of storing your wine in tip-top cellaring conditions at home.

It provides the sheer indulgence of being able to keep your entire collection close at hand, to both draw and drink from on a whim, whilst at the same time providing the ideal lay-down conditions for bottles that require maturation. Having decent capacity wine storage at home brings untold benefits:

- You'll have the storage space to take advantage
 of buying wine young or en primeur and ageing
 it yourself, thus avoiding the increased costs that
 come with buying wine when it is ready to drink.
- You'll also be able to buy impromptu cases when attending wine tasting events and visiting wine regions, confident that you have the capacity at home to house your finds.
- Storing and cataloguing vertical tastings and phased openings are also much easier to organise within a decent sized cellar, ensuring you catch your wine at its very best.



- Choosing a Spiral Cellar is more than a smart move towards quality wine storage, it can also add a striking new interior design feature to the home and place your wine collection centre stage.
- If you're happy to sacrifice the odd bin, there's also room to store larder-type foods such as chutneys, pickles and jams, as well as your decanters, glassware and the odd rare bottle of Cognac.
- No longer will you have to invest in inconvenient and, let's face it, rather expensive bonded warehouse space.

- The more disorganised amongst us will be able to see their whole collection at once, meaning there's less chance of forgetting what you have or losing track of bin ends.
- Finally, to tick the 'return on investment' box, not only will a Spiral Cellar add a unique selling feature should you ever move, it will also undoubtedly add value and earn its investment back in 10-15 years when compared to warehousing costs.

What is a Spiral Cellar?

A Spiral Cellar is, quite simply, the most space saving, the most cost efficient and the most impressive means of providing professional and capacity wine storage within the home.

Made from engineered concrete, a Spiral Cellar is an underground cellar that can be fitted in a property without the need for the presence of an existing basement or cellar. It can be installed under any ground floor room and can either be fitted cleanly into a finished room or form part of a new-build house, extension or refurbishment project. Either way, it usually takes less than two weeks to install a Spiral Cellar from scratch.

At Spiral Cellars, we know the right conditions are vital when it comes to wine storage. The solid concrete construction of the cellar, its built-in natural ventilation and the correct positioning of it within the home combine to create the right temperature and humidity conditions for optimum cellaring.





66 If I had known installing a Spiral Cellar didn't require planning permission, I would've had mine put in sooner. >>

The cellar incorporates a system of natural, passive ventilation which, simply put, means that warm air is continuously replaced by cool.

This maintains the optimum humidity – key to ensuring your corks don't dry out – and helps to keep the air fresh. The thermal properties of the concrete used in our cellars allow the natural ground temperature to be absorbed, just like in a traditional cellar. It even allows for gradual seasonal fluctuations, as per a rustic French cave.

Installing a Spiral Cellar involves significantly less upheaval than digging out a whole basement – and there's no need to move out. Our installations are clean, tidy and efficient, with very little mess. The Spiral Cellar won't affect your foundations and doesn't need its own as it's surrounded by reinforced concrete and wrapped in a unique waterproof liner system.



The installation process

and ventilation system means that there's no risk of it breaking down and no running costs. 55

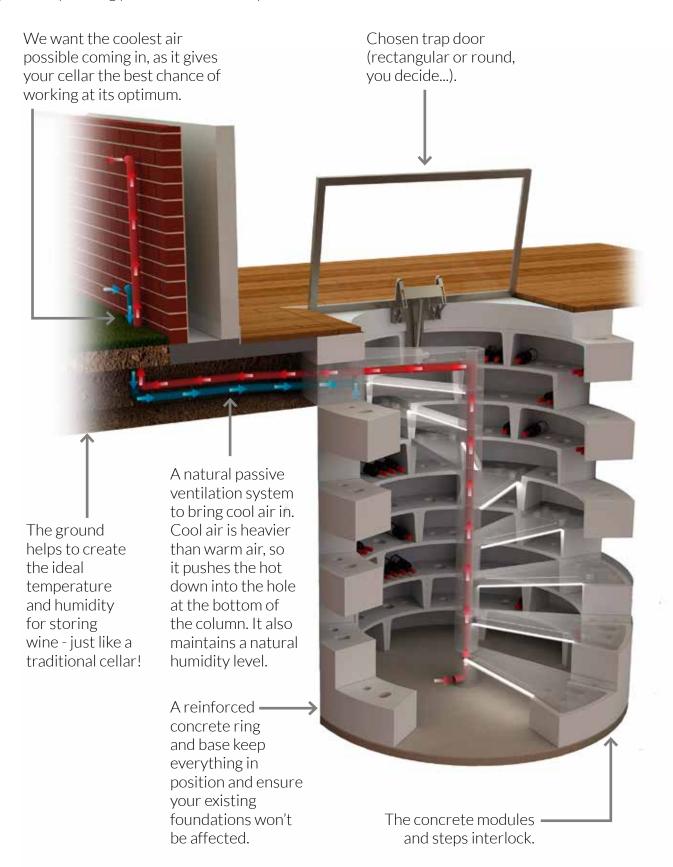
To create your Spiral Cellar, we start by excavating a hole in the desired location.

If you opt for our 'excavation and installation' service, our expert team will do this for you, carefully lifting your existing floor finish and leaving no mess. If you opt for our 'installation only' service, your builder will handle the excavation for you. We then complete the installation using our uniquely designed modular concrete bins and steps, fitted into the robust waterproof liner system and reinforced concrete.

Please liaise with your appointed distributor to discuss the processes available in your country.

https://www.spiralcellars.co.uk/international/

Spiral Cellars are not considered habitable spaces so planning permission is not required.



Which Spiral Cellar is right for you?

There are a few things to consider when choosing your Spiral Cellar.

Firstly, do you prefer the White or the Original Spiral Cellar?

Some people know straightaway which cellar they want; for others the decision requires more consideration. We encourage you to consider the design of your home, period of property and style of finishes within it. Asking yourself these questions will help with your decision making.

Secondly, what depth of cellar do you need?

If there is one piece of advice we can give after more than 35 years of creating dream cellar spaces, it's that you should always opt for a larger Spiral Cellar than you think you'll need. When clients first take possession of their new cellar, the idea of ever filling it seems a very distant prospect. However, you'd be surprised at just how quickly one acquires wine when there is the cellar space at home to house it. Rather than focusing on how much wine you currently have in your collection,

spend time thinking about how much you are likely to buy over time. If you entertain a lot, intend to take more wine holidays or attend more tastings, it makes sense to provide the space to allow your wine collection to grow.

On a practical level, if you do happen to be 6ft or taller, we would recommend a cellar depth of at least 2.5m to provide you with a comfortable amount of headroom. We want your Spiral Cellar to solve the headache of wine storage, not give you one!

Finally, which door and accessory packages would best suit your chosen cellar?

Do you want your Spiral Cellar to be the main feature of the room or do you want it to be your best-kept secret? With a variety of door styles and shapes to choose from, plus a range of stair tread coverings and wine display accessories, it's easy to create a cellar package that is right for you.



















The White Spiral Cellar



The White Spiral Cellar has a contemporary white finish for a sophisticated and clean look.

- The White Spiral Cellar has wide steps for an easy descent and bins deep enough to easily accommodate a whole bottle with no overhang.
- With an external diameter of 2.5 metres there is ample room to move when inside the cellar.
- The largest cellar within the White range can house more than 11,000 glasses of wine, which should be more than enough for at least a few dinner parties.
- The number of bins in a White Spiral Cellar varies by cellar depth. Each bin can fit at least two cases worth of wine and can take up to 27 Bordeaux or 24 Burgundy shaped bottles.
- With the full range of door, lighting and accessory options available for this cellar, it's easy to create your perfect cellar combination.

There are three cellar depth options available:

2m	42 bins	up to 1,130 loose bottles
2.5m	54 bins	up to 1,450 loose bottles
3m	66 bins	up to 1,900 loose bottles



The Original Spiral Cellar



The Original Spiral Cellar is perfectly finished in smooth, natural coloured constructional concrete for an elegant, clean look. With an external diameter of 2.3 metres, the Original Spiral Cellar boasts more than enough space to house a sizeable wine collection.

Whilst the number of bins varies by cellar depth, each bin stores up to 24 Bordeaux or 17 Burgundy shaped bottles. You can also personalise your Original Spiral Cellar with a choice of impressive door, lighting and accessory options.

There are three depth options available:

2m 42 bins up to 1,000 loose bottles 2.5m 54 bins up to 1,250 loose bottles 3m 66 bins up to 1,580 loose bottles

We find customers tend to opt for the luxury of a deeper cellar to allow their wine a little more bin space and to provide sufficient storage for future additions to their collection.



Glass doors

Retractable round glass door

The precision engineered, high quality and crisp contemporary style of our premium glass door option makes the retractable round glass door an impressive 'wow' feature centrepiece in any room. Incorporating 'walk-over' laminated toughened glass, one semi-circular glass panel slides neatly under the other with a smooth opening action, to leave nothing visible above floor level. Only available with the White Spiral Cellar.

Hinged round glass door

This stylish and contemporary door shows off the cellar to its fullest and features a door made up of two semicircles of 'walk-over', laminated toughened glass.

Available with the White and Original Spiral Cellars.

Half round glass door

The more unusual shape of this door creates a talking point in a room and is perfect where space is limited. It features a semi-circular door of 'walk-over', laminated toughened glass. Available with the White and Original Spiral Cellars.

Rectangular glass door

The straight, clean lines of this door give it a crisp look and its dimensions make it perfect for reduced floor space, covering as it does only half the cellar. Its rectangular shape means the door can easily be aligned with furniture or positioned parallel or perpendicular to walls in order to integrate the door into a more uniform scheme. This door is made of 'walk-over', laminated toughened glass.

Available with the White and Original Spiral Cellars.

All glass doors are frameless, fully motorised and open effortlessly at the touch of a wall-mounted switch.









Concealed doors

Concealed doors

Concealed doors are perfect for when you want the entrance to your cellar to blend in with the surrounding floor. Our concealed doors are fully motorised with options suitable for all floor finishes including timber, tiles and marble.

Available with the White and Original Spiral Cellars.



Timber doors

Reinforced door (garage)

This heavy-duty door is designed for use in garages and is specially reinforced to take the weight of a moving or resting vehicle. This door is non-motorised and lifts effortlessly with the aid of a gas strut arm.

Standard door

This is a modest, non-motorised veneered timber door with a gas strut arm to make manual lifting effortless. We recommend this door to clients seeking an understated look, or when wishing to conceal their cellar beneath a rug.

Available with the White and Original Spiral Cellars.





Stair tread options

Leather style

Add a touch of luxury to your White Spiral Cellar with bespoke cellar-grade leather, available in a variety of colours to complement your home.

Only available with the White Spiral Cellar.

Amtico

For those seeking a hard-wearing yet elegant option, we can supply treads in a style of your choice from the Amtico Signature range.

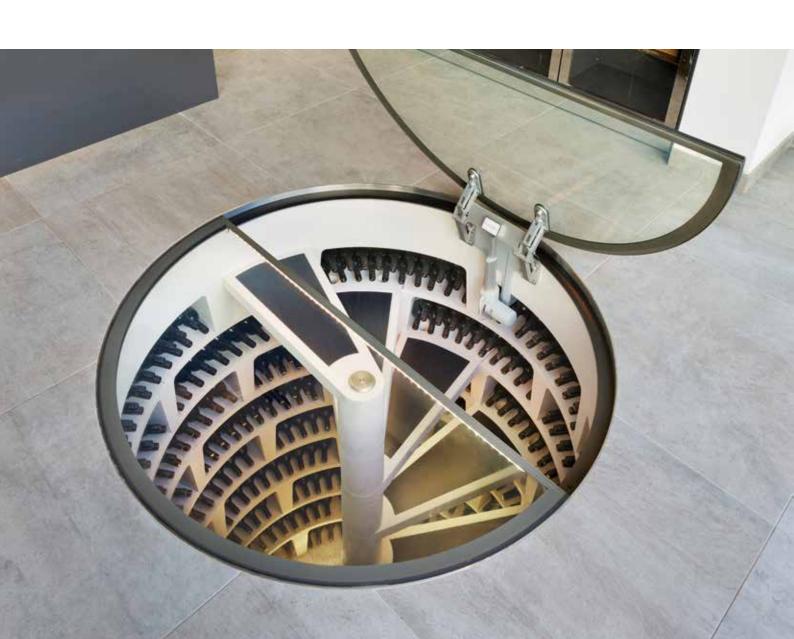
Only available with the White Spiral Cellar.



Lighting

Understair strip LED lights designed to enhance the look of the cellar are included on both Original and White Spiral Cellars. LEDs are not only aesthetically pleasing but provide a crisp, clear, even light – particularly useful for cellars in darker locations such as a garage. As LEDs give off less heat than a standard light bulb, they help to maintain the ambient temperature within the cellar.

The White Spiral Cellar also comes with a base ring of LED lights, set into the cellar floor.





The Soho Wine Cabinet

The Soho is our new, freestanding fully climate-controlled wine display cabinet that is quite simply the most convenient and most flexible means of achieving professional home cellaring on the market.

No building work, no complicated mechanical installation, no mess, no fuss. Just plug the Soho wine display cabinet in to a wall socket, switch on and fill with wine. Achieving the ideal conditions for wine maturation in your home really is as simple as that.

The Soho comes in three different width options, and can store anything from a modest collection of 56 special bottles to a more significant 136 bottles, displayed on shelves or on pegs according to your preference. And with a selection of body finishes, metal trims and back panel options to choose from, the cabinet is flexible enough to elegantly reside within any interior design schemes, from the uber contemporary to the more traditional.





What next?

Please contact your local representative for further assistance.

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